Officially Endorsed by Ocean Beach Chamber of Commerce and by Pacific Beach Community League

Community Spirit Upheld

THE BEACH NEWS

Circulating in Every Home

Promoting the Progress of the Beach and Bay Sections of San Diego and Point Loma Peninsula

Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, Roseville and Point Loma Heights

VOL. 2—NO. 13 | 4829 SARATOGA AVENUE | Ocean Beach, California, March 30, 1923 | PHONE POINT LOMA 17 | FIFTY CENTS A YEAR FIVE CENTS THE COPY

BIG PAVING PROGRAM FOR OCEAN BEACH

EVERY RESIDENT AND PROPERTY OWNER VITALLY AFFECTED

You Are Earnestly Requested to Be in Attendance and Voice Your Views at the C. of C. Meeting Next Monday Night at Ocean Theatre.

Are you interested in street paving?

If so, be on hand early next Monday night at the Ocean Theatre.

The newly reorganized Chamber of Commerce has outlined plans of vital interest to everyone in the community.

You are especially requested to take an active part in the proceedings.

Two millions of dollars will be spent by the city of San Diego this summer on paving and street improvements.

Ocean Beach is scheduled to get a goodly share of this enormous sum.

It is proposed to pave all longitudal streets as soon as possible.

Other street improvements are also outlined for early attention.

The matter is one directly affecting every resident and property owner of this fast growing community, and NOW is the time for you to have your say-so!

Be present at the Ocean Theatre next Monday night, when the propositions will be thoroughly discussed.

A special street paving committee has been appointed by the O. B. Chamber of Commerce, and in a recent letter to its members, President W. H. Culmer has suggested the following as the functions of this highly important committee:

Re-write the preamble of the petitions now out, in order to overcome the objections of signers to naming any specified type of paving and leave the city manager freedom and responsibility for kind selected.

To write petitions for each street separately, and clean up one at a time, beginning with De Foe—W. Point Loma boulevard to Newport. To be followed with Cable—between same points. Then Brighton, from Waterfront to Guizot if possible, or at least to De Foe, 20 ft. Then Santa Monica—from Abbott to Guizot, 20 feet. Then Niagara, Del Monte, Coronado in order named to De Foe, then Saratoga, Cape May, W. Point Loma, in order named, all 20 feet wide.

By this time, Long Branch, Muir and others, will be asking for curbing and grading, and so will some of the hill streets to get free delivery.

This assumes that Bacon street is already ordered.

Publish this letter if you can in the widely circulated BEACH NEWS. Get everybody to buy ten extra copies to mail, especially to out of town owners, and to probable newcomers. Boost Kirk Smith's enterprise. He is doing grand work for Ocean Beach.

ALL YE FISHERMEN ATTENTION!

O. B. Lumber Company, 5050 Newport avenue, just received a new shipment of rods, sinkers, lines, hooks and reels. *

OCEAN THEATER

The famous picture, "Human Hearts," is booked at the Ocean Theater for tomorrow night, with Jack Holt to follow Sunday in "Making a Man." Next Wednesday nd Thursday the special attraction will be the big feature picture, "Quincy Adams Sawyer," with an all-star cast. Packed houses are predicted, so be at the box office early.

SUBSCRIBE NOW

HASTINGS FOR BOARD OF EDUCATION

Edgar F. Hastings, who topped the ticket for the Board of Education at the recent primaries and whose friends are working harder than ever to carry him through to victory at the general election next Friday, is a practical business man whose efforts in public service will prove of untold value. Mr. Hastings says:

"How many people realize that over 50 percent of the taxes are handled by the Board of Education? During the last fiscal year it cost approximately $100,000 more to run our schools than it cost to defray the administration of the affairs of the entire city—eliminating bond issues in both cases.

"I feel that my twenty years' experience as a builder, contractor and business man, has fitted me to help look after this huge expenditure; I believe that without eliminating any of the features of the present course of study, I can point out ways by which the same amount of money can be made to go further and do more good than formerly.

"There are ways by which the children need not be crowded together in school rooms where their health is endangered and their opportunities for study and reciting lessened.

I should like to see our schools distributed throughout the city, so that all children would have the shortest possible distance to travel from their homes to their classes. Little children of nine and ten years of age re at present obliged to cross the city alone; five days a week, at hours when the traffic is dangerously congested.

I should like to see our children receiving more practical knowledge than they are now getting: knowledge that would prepare them definitely for the places they will occupy when their school days are over.

I understand many of the problems which confront the teachers; I know many of their needs. I have two sisters teaching in the schools of California, and through them, have contacted the teachers' side of these questions.

"I should recommend that our local business houses have each an equal chance to bid on all work or merchandise that goes into the upbuilding of the schools, and it would be my endeavor to see that San Diego business men are patronized; in this way to keep our tax money here at home.

NOTICE TO CONTRACTORS — Contractors wishing to bid will find plans and specifications at my office after March 30, for a two-story frame building to be erected on Newport Ave. Owner reserves the right to reject any or all bids.

F. J. Peeler, 5065 Niagara Avenue, Ocean Beach. *

GRAND OPENING OF THE NEW MAIN RESTAURANT.

"It certainly is a dandy place," is the expression heard generally upon all sides by those who have seen the new Main Restaurant on Newport avenue. The grand opening will take place tomorrow night and Mrs. Humason, the progressive and popular proprietress, may well be proud of her splendid accomplishment.

The newly improved and enlarged restaurant has a sufficient number of dining booths to accommodate over one hundred people, and there is an electric light in every booth. The walls are in a soft tone lavender and the tables and settees in golden oak, making the entire interior especially delightful and attractive.

SPECIAL NOTICE

Commencing with the enlarged edition of THE BEACH NEWS on April 13, the future subscription prices will be (.75c) seventy-five cents per year anywhere in San Diego county and ($1.00) one dollar yearly elsewhere.

VOTE FOR THE LIBRARY BONDS

Do you know what the passing of the Library Bond issue on April 3rd means to Ocean Beach?

Back in 1915 residents of Ocean Beach, through the earnest efforts of Miss Spani, succeeded in getting for us our first library service. Funds were at that time raised for furnishing an attractive room, the use of which was given rent free for a period of two years by a well-known real estate firm. This branch was opened on St. Patrick's day of 1916. Later the entire responsibility of the branch was assumed by the board of trustees of the Public library.

Since 1915 the library has grown tremendously and is now sorely in need of larger quarters and better equipment. Its circulation for 1922 was twice as large as in the corresponding months of 1916.

The way is now open to provide for this need by voting the Library Bond issue on April 3rd. Proposition 2.

Just what can Ocean Beach look forward to? An attractive up-to-date concrete building with tiled roof, to have about 2,000 square feet of floor space. The plans provide for a much needed children's alcove, where story hours may also be held; a quiet reference nook where the reader and student may work and have at hand the latest reference books and material and book stacks for twice the present number of volumes in the library.

It is hoped to get a suitable corner lot centrally located, where it will be possible to ensure in the future a well lighted and ventilated building, and also provide enough space for further enlargements when such becomes necessary.

Do you want more adequate library service and equipment in Ocean Beach, if so,

VOTE, "YES,"
ON
PROPOSITION 2
ON
APRIL 3rd.

MASQUERADE BALL TOMORROW NIGHT

FIFTY DOLLARS IN PRIZES TO BE GIVEN AWAY AND A JOYOUS TIME PREDICTED AT THE FAMOUS GARDEN OF EDEN.

One of the most gala events of the season will be the masquerade ball widely heralded for tomorrow evening at Benbough's famous Garden of Eden. Fifty dollars will be awarded in prizes and there promises to be a most spirited competition.

Special music is to be provided for the festive occasion and a big attendance is predicted.

Workmen are still busy remodeling the entrances to the dance pavilion, which will be one of the best show places of southern California when all of the additions and alterations are completed.

Manager W. E. Benbough is making strenuous efforts to have everything in apple pie order for the big Naval Day on April 15, marking the opening of the regular beach season, and in compliment to the return of the navy squadron.

"THERE'S OIL AT OCEAN BEACH"

Wells May Soon be Spouting Liquid Gold Right in Heart of Residential District

"There's oil at Ocean Beach."

Oil experts have said so, laymen have hoped so, and hundreds of Beachites don't know whether it is so or not so!

There'll be a chance to find out some very interesting facts on the subject **next Monday night at the Ocean Theatre.**

"There's oil at Ocean Beach." That is the firmly expressed opinion of Editor Cook, the experienced and erudite editor of the San Diego **Mining and Oil News.** In a brief interview this week, he outlined to a staff representative of **The Beach News** the why and wherefore of the basis of his happy prognostication.

Without going into technical details Mr. Cook can easily convince the most skeptical that it is very probable and more than possible that an immense oil bearing strata underlies Ocean Beach right through the center of the residential district, between the ridge and the ocean.

Various tests have tended to prove the truth of this theory.

Perhaps, there's a site for a spouting well right in your own door yard. Let's hope so!

This is NOT oil propaganda.

With our glorious climate, our splendid scenery and our wonderfully happy and healthful environment, the actual discovery of liquid gold in this section would make Ocean Beach the mecca for millions.

Be present at the Ocean theater next Monday night.

MERRY-GO-ROUND PICNIC PAVILION

Manager "Ollie" Davis Is a Top-Notcher in Providing Clean, Wholesome Amusement For Young and Old Alike.

When it comes to providing clean and up-to-date amusement for young and old, first prize goes to the well known "Merry-Go-Round" man, O. F. Davis, who is without a peer in his line of pleasing the public. A visit to his splendid place of amusement will prove the worth of all the praise that can be bestowed.

Directly connected with the merry-go-round is a free picnic pavilion with tables sufficient to seat nearly 150 people. It is well protected with a canvas curtain side next to the ocean to keep off the wind, and provide extra comfort for picknickers. Free light and water are furnished to all patrons.

Particular attention is paid to night parties and those desiring reservations for tables should phone Point Loma 65-T.

Manager "Ollie" Davis is ever on the alert to promote the best interests of his patrons and if you want some really wholesome amusement and worthwhile recreation be sure to visit the merry-go-round on Abbott street and the ocean front.

NEW MACHINERY FOR THE O. B. BAKERY

At an outlay of over $1000, Walter Maybee has had several sets of new machinery installed this week in the Ocean Beach Bakery. One of the latest models of the Reed dough mixers and a modern cake machine are now included in the improved equipment and a number of labor-saving devices have been added. Baker Makbee has two assistants helping him to produce his popular products. The salesroom has been brightened up for the spring and summer season and other improvements are planned in the near future.

MUST SELL—Lots 2 and 3, block 156, Pacific Beach. Make offer. Phone Pt. Loma 92. *

Alfred and Mary Moran to Leon Smith et ux—Lots 19 and 20, block 61, Ocean Beach.

Vote "Yes" on Proposition 2

O. B. DRY GOODS moved across the street in the new store, getting ready for the big opening sale next week. *

DESTROYERS ARE COMING HOME

Bluejackets Bound For This Port After Achieving Many Notable Awards in the Manouvers Off Panama Coast.

The naval fleet is coming home. And all San Diego is happy. The destroyer squadron is scheduled to arrive here on April 10, following their notable achievements in the maneuvers off the Panama coast. Radio advices to his effect have been officially received and extensive preparations will be made to give the members of the squadron a royal welcome home.

Ocean Beach will put on its best bib and tucker and a big barbecue will be tendered the boys in blue, while special attractions will be offered in the line of amusements.

MRS. JORDAN announces the opening of the PEEK-IN TEA ROOM at 5017 Newport Avenue, Easter Sunday, April 1st. Special chicken dinner from 1 to 5 p. m. *

IMPORTANT C. OF C. COMMITTEES APPOINTED

Matters of vital interest to Ocean Beach are to be considered and acted upon forthwith by the O. B. Chamber of Commerce at its regular meeting NEXT MONDAY NIGHT at the Ocean Theatre, and all residents of the community are invited to be present.

Special committees have been appointed and President W. H. Culmer has devoted considerable time to outlining plans and offering detailed suggestions for the successful functioning of the following:

Chamber Location Committee—O. P. Davis, W. J. Richley, R. E. Brown, R. J. Walsh, E. F. Hastings.

Community House Commitee—W. A. Thomas, W. E. Benbough, Mrs. Mary Peace, J. M. Harrison, F. B. McElwee.

Street Paving Committee—James Dougherty, Charles J. Peltcher, Donald Spencer, L. G. Burkhardt, F. B. McElwee.

Parks and Sidewalks Committee—D. Spencer, A. G. Kingsbury, C. W. Kenline, J. J. Nuemont, A. C. Shepherd.

Other committees will be announced and the proposed scope of the duties of all committees will be published in the near future.

GET YOUR hot sandwiches at the BLUE FRONT, where they will be served in a most sanitary and delectable way. *

LOS ANGELES — Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif. Phone South 5294-W.

Phone Point Loma 46-J Sunset Cliffs
Crags Apartments
Delmar Ave. 1 Block W. Paved Highway
Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

Phone: Pt. Loma 74
Prof. N. F. Adamson
GRADUATE
SWEDISH MOVEMENTS
NATUROPATHY
Established 1897
SATISFACTION GUARANTEED
Lady Attendant
HOTEL NEWPORT
4965 Newport Ave. : Ocean Beach

A. R. Walsh Robert J. Walsh
Notary Public
REALTY and RENTALS
WALSH & WALSH
PIONEER REALTY BROKERS
Business Property Our Specialty
City Office, 625 E Street
Phone 651-16
OCEAN BEACH OFFICE
5026 Newport Ave., Next to Postoffice
Phone: Point Loma 92

Residence Phone Point Loma 16 Office Phone Point Loma 72-J
DR. F. J. RATTY
PHYSICIAN and SURGEON
Res. 4882 Saratoga Ave., Ocean Beach
Office, 5024 Newport Ave.

Phone: Point Loma 152-J-K
OCEAN BEACH PLUMBING CO.
Chas. H. Peltcher, Prop.
Repair Work, Contracting, Estimates
5068 NIAGARA AVENUE
Bath Tubs and Heaters, Plumbers' Supplies

Phone Point Loma 214-J
D.C. CROSBY
Real Estate and Insurance
4930 Muir Ave., Ocean Beach
Houses and Lots For Sale
Beach Cottages For Rent

PHONE POINT LOMA 77-W
OCEAN BEACH GARAGE
HENRY EULBERG, Prop.
BEST EQUIPPED FOR SERVICE
AUTOMOBILE REPAIRING
Authorized
FORD and CHEVROLET Service
4868 Newport Avenue
Two Blocks East of Dance Pavilion

Why Be a Washwoman?
CALL UP
O. B. Steam Laundry
Point Loma 31

SAN DIEGO
Army and Navy Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Summer Session July 1 to September 1
Phone, Pacific Beach 172
CAPT. THOMAS A. DAVIS, Pres.

FRED KENNER
DESIGNER and BUILDER
ESTIMATES AND PLANS FURNISHED
4987 Newport Ave., Ocean Beach

Vote for the Library Bonds.

Katherine's Kollum

SPECIAL NOTICE.

Commencing with the enlarged edition of THE BEACH NEWS on April 13, the future subscription prices will be (.75c) seventy-five cents per year anywhere in San Diego county and ($1.00) one dollar yearly elsewhere.

Subscribe NOW and get the benefit of the original rates of fifty cents a year.

◆ ◆ ◆

PROGRESS

(Contributed from the Angel City)

We progress as we construct;
The value of time surpasses all wealth;
Co-operation multiplies time by reducing the wear and delay of friction.
Tomorrow has not come, don't worry;
Yesterday has passed, forget it;
Today is here, use it!

◆ ◆ ◆

Mr. and Mrs. Elmer J. Olsen moved recently from San Diego to live permanently at the Beach. Mr. Olsen is the brother of Mrs. Earl Haas, and they are for the present residing in one of the Haas cottages.

◆ ◆ ◆

Mrs. Ed Allen of Niagara street is expected home the latter part of this week, accompanied by the little new member of the happy family.

◆ ◆ ◆

Deepest sympathy is extended to Mrs. Bert Schneider of Voltaire street, at whose home her beloved mother, Mrs. Nina Belle Shunemann, passed away suddenly last Friday morning. The funeral was held in Escondido.

◆ ◆ ◆

DELIGHTFUL BEACH TRIP

Mr. and Mrs. A. J. Rinehart presided over an attractive 3 o'clock dinner at their home, 2255 State street, Sunday, when covers were laid for Mr. and Mrs. J. W. Beverly of East San Diego, Mr. and Mrs. P. N. Benson of Golden Hill, Mr. and Mrs. G. H. Hedges of Iowa City, Iowa. After the dinner a delightful auto trip was tawen to Ocean Beach, the party returning early in the evening to enjoy an evening of music and games, with refreshments served later.

◆ ◆ ◆

Chas. F. Locke is perfecting plans for the building of two houses on Voltaire street, near San Clemente avenue, just beyond the Catalina car line station.

◆ ◆ ◆

Mr. R. C. Turner of the city has purchased a fine lot on West Point Loma Boulevard and will erect a classy house next month.

◆ ◆ ◆

OUR "FLUFFY" IS SICK

An air of gloom o'ershadows **The Beach News** office. "Fluffy," our pet, is in the hospital. The affectionate, loveable, tiny toy French poodle, raised from a baby to her fourth year by "Our Katherine" without any serious sickness, recently developed a touch of distemper. The adorable little dog has been placed in the care of Dr. Hill, the skilled veternarian at the Blue Cross Hospital on Moore street, and her speedy recovery is promised, barring unforseen circumstances. Meanwhile, there is a great void in the cheerful atmosphere of the household that cherished her comforting presence.

◆ ◆ ◆

Mrs. Arthur N. Anderson of San Diego will sing "Open the Gates of the Temple" by Knapp, for the Easter morning service at Trinity Mission.

◆ ◆ ◆

The P.-T. A. social entertainment which was to have taken place tonight has been postponed until next Friday, April 6th, at the dance pavilion at 7:30 p. m.

◆ ◆ ◆

"Dad" Morris of the Blue Front, wishes to extend many thanks to the public, who have so loyally stood by him at all times, and will be pleased to continue to serve Sunset Root Beer, ice cream and sodas. *

◆ ◆ ◆

Charles M. Wheeler is planning to build on the land opposite his row of "Sunset Crest" concrete cottages on upper Cable street.

◆ ◆ ◆

BIG AND LITTLE TODDS.

Mrs. Ben Todd of 4774 Brighton avenue presented her husband, with a little "Tot" on March 25. The big and little Todds are all happy over the occasion.

Mrs. Grenewalt is moving her popular notion shop this week from Abbott street to new and enlarged quarters on Newport avenue.

◆ ◆ ◆

It is reported that a branch of "Candyland" will be established in the store just vacated by Mrs. H. Lipsett who is moving the O. B. Dry Goods into her new store across Newport avenue.

◆ ◆ ◆

Fred K. Smith and family, formerly residing in Los Angeles, have recently moved to Ocean Beach. We welcome them.

◆ ◆ ◆

C. M. Cole has taken charge of the Little Cash Grocery on Newport avenue, W. A. Thomas, former manager, resigning to enter the real estate and insurance business with F. B. McElwee.

◆ ◆ ◆

P.-T. A. will hold a business meeting next Monday afternoon at the school house. All parents are urged to be present.

◆ ◆ ◆

PRIZE CAKE FREE

The patrons of the newly remodelled Main restaurant on Newport avenue will be enabled to win a splendid prize cake free at the opening next Saturday night and Sunday, April 1. A fine confection has been artistically prepared by Baker Maybee, and each customer at the Main opening will receive a number to be afterwards drawn for the cake free.

◆ ◆ ◆

A LIKEABLE LATH HOUSE

In the well-kept, orderly grounds of the Gonzales Nursery on Santa Monica avenue, a very substantial lath house has just been constructed. It is filled with appropriate plants and makes a very artistic showing as well as greatly enhancing the grounds of the Gonzales Nursery.

◆ ◆ ◆

DE LUXE WATER HEATER

In planning a modern home, it is well to consider the installation of a De Luxe Water Heater in order to secure all the conveniences necessary to solid comfort. The usefulness of this splendid water heater is undeniable and its many good points can be seen at the Ocean Beach Plumbing Company, 5068 Niagara avenue, where the popular plumber, "Charlie" Peltcher, has the De Luxe on display in finely equipped show rooms.

◆ ◆ ◆

AN ARTISTIC SIGN

C. Townsend Brown, the popular and skilled sign painter, has just produced a very artistic design for the Niagara concession on the Ocean board walk. A beautiful picture of the famous falls appears in the letter C in the center of the sign, which is prettily embellished in bright colors.

◆ ◆ ◆

"ELEVATED RAILWAY"

Red flags by day and red lights by night now designate the location of the "elevated railway" at Ocean Beach. Thus far, neither an ambulance nor a hearse has been called into service.

◆ ◆ ◆

TALENT WORKERS.

The Talent Workers of Ocean Beach met last Wednesday at the home of Mrs. Robinson on Cable street. Those attending were Mrs. John E. Moffett, Mrs. Henry Johnson, Mrs. George B. Cornell, Mrs. B. Bangs, Mrs. Charles Grey, Mrs. M. J. Plummer, Mrs. H. Reid, Mrs. Hardenburg, and the hostess, Mrs. Robinson. Lunch was served and a very pleasant afternoon was enjoyed by all.

◆ ◆ ◆

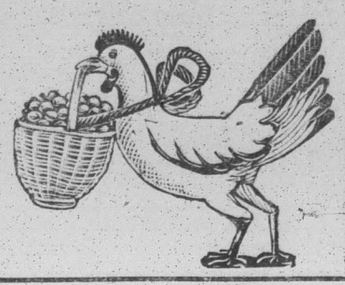
NEW BUTCHER ON THE JOB.

E. J. McClelland, a resident of Ocean Beach, has taken charge of the Sanitary meat, fish and poultry department in Faber's O. B. Grocery, where he will be very pleased to meet your daily needs. John Deitsler the former butcher, leaves this week for Kelso, Wash., to take charge of a place owned by his brother whi is sick.

TO NEW CONTRIBUTORS

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

OCEAN BEACH VEGETABLE AND POULTRY YARDS
L. H. MARTIN, Prop.
4734 Long Branch Avenue
FRESH VEGETABLES and PLANTS
Dressed and Undressed Poultry
HATCHING EGGS
R. Reds, Minorcas, White Langshans
Muscovy Ducks
VISITORS WELCOME



L. RAUN-LINDE PHONE 632-18 S. BJARNASON
HOME FURNITURE CO.
1240 Fifth Street San Diego
CASH OR CREDIT
Resident of OCEAN BEACH
Furniture Delivered at the BEACH DAILY

VOTE FOR
Edgar F. HASTINGS
FOR
BOARD OF EDUCATION

The Ocean Beach Chamber of Commerce started the movement to build a JUNIOR HIGH SCHOOL on Point Loma
LET US ELECT EDGAR F. HASTINGS to the Board of Education to help us finish the job.

DANDY JOB FOR SOMEBODY.

Who wants a job as assessment clerk?

This is the question City Manager Rhodes was asking yesterday when he learned that his assessment clerk, Anna E. Cronin had received an offer of better salary elsewhere and was about to make the change.

The assessment clerk job pays $160 a month and requires a splendid knowledge of figures as well as a lot of good common sense, clerk figures assessments on all street improvement matters. Miss Cronin, the incumbent has received an offer of $200 a month from a private corporation.

HOT BREAD—Home-made every day, 10 cents a loaf, at Chris Homeyer's Quality Grocery and Bakery, corner Voltaire and Cable streets.*

NEW OFFICE BUILDING.

Designer and builder Fred Kenner has drawn the plans for F. J. Peeler for a new two-story office building to be erected on Newport avenue on the vacant lot just this side of the Ocean Theatre. Mr. Kenner is an expert in the line of architecture, his plans showing decided skill and most praiseworthy knowledge of modern improvements.

Mrs. Elmer Mays has taken over part of the Blue Front from "Dad" Morris. She will serve at all times hot lunches and sandwiches.

Kodak Finishing
Enlargements—Copy Work and Coloring
GREETING CARDS
J. P. FROIDE
5019 Newport Avenue
Ocean ("Keep Boosting") Beach

OCEAN BEACH NURSERY
Bermuda Avenue "On the Hill"
Nice KONTIA PALMS at 50c
ROSES, MARGUERITES and Other Seasonable Plants
DONALD CAMERON, Prop.
OCEAN BEACH CAL.

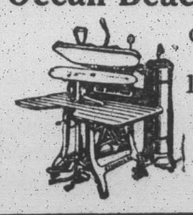
A. BENSON
PAINTER - DECORATOR
Estimates and Color Schemes Cheerfully Given
4820 Narragansett Ave.
OCEAN BEACH, CALIF.

Phone: Pt. Loma 74
Hotel Newport
G. D. Gammon, Prop.
Rooms as Low as $5 Per Week
Apartments $30 Per Month
4965 Newport Ave., Ocean Beach

O. B. NOTION SHOP
Men's, Women's and Children's
"SWIM-EASY"
BATHING SUITS
At Popular Prices

4-LOT CORNER
Fine Ocean View
On Paved Boulevard
$1000 Plus Paving Assessment
Notary Rentals
AGNES G. ELLS
5006 Niagara Avenue Pt. Loma 46-W

Ocean Beach Cleaners



Cleaning Dyeing Pressing
1928 Bacon St.
Phone: POINT LOMA 30-J
C H. Owen, Prop.

A.G. Kingsbury Realty Co.

On Car Line AT DEL MONTE
Rentals, Residences, Vacant Lots For Sale
Phone, Point Loma 338-W

if it's in the line of **Printing**
From a Visiting Card to a Poster
We Can Satisfy You With Quality, Quantity and Service
JOB PRINTING DEPT.
The Beach News
Phone Point Loma 17
4829 Saratoga Avenue,
Ocean Beach, California

The month of March has broken all records for building activity in San Diego for any one month. The total value of permits has nearly reached the million and a quarter mark and includes almost every type of building construction.

OCEAN THEATRE

COMING SATURDAY

House Peters

—in—

"HUMAN HEARTS"

A Knockout

COMING SUNDAY

Jack Holt

—in—

"MAKING A MAN"

"Leather Pushers"

NEWS

AND COMEDY

SPECIAL

Wednesday and Thursday

"QUINCY ADAMS SAWYER"

With

An All-Star Cast

DON'T MISS IT

Admission Children 15c, Adults 30

Come early—doors open at 7:15

FREE Crank Case Service, Tire, Water and Battery Tests

O. B. Park Service Station

WILFRED SWARTS, Proprietor

Auto Repairing of All Kinds

ED BEDFORD, Mechanic

Corner Cable and Voltaire Sts.

Phone Point Loma 49

Ocean Beach Lumber Company

H. H. REID & SON, Proprietors

5050 Newport Avenue

Lumber, Cement, Roofing Paper, Paints, Hardware and Household Supplies

Lumber Estimates Cheerfully Given

Dr. Earl L. Chappell

CHIROPRACTOR

Phones 663-21 San Diego, Cal.

221 OWL DRUG BLDG.

RHODE ISLAND REDS

Booking Orders From

PRIZE-WINNING STOCK

5050 SARATOGA AVENUE

OCEAN BEACH, CALIF.

SETTING OF FIFTEEN, $1.50

Booking Orders For

WHITE LEGHORN

BABY CHICKS

Hatch-Off Every Week

FRED LOCKE

Cor. Mendocina and Voltaire Sts.

One Block East Car Line Switch

Philip Mayer Co.

1957 Abbott Street

BEACH PRICES SAME AS CITY

HOUSE WIRING

GENERAL ELECTRICAL WORK

Under supervision of

FRED BYRUM of Ocean Beach

F. J. CAYWOOD of Pacific Beach

Phone, Point Loma 311-W

Residence Phone, 53-R-K

C. TOWNSEND BROWN

The Best Art Service For the Money

Commercial Designs

Posters, Signs

Showcards

Birdseye Views

5050 NIAGARA AVENUE

Ocean Beach California

READY TO DO ALL KINDS OF

RAG WEAVING

AND

FLUFFY ART RUGS

AT REASONABLE PRICES

C. H. ORCUTT

2209 Chamberlain Court

Near the Bridge OCEAN BEACH

PUT A BUSINESS MAN—A BUILDER ON THE BOARD OF EDUCATION.

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula

PUBLISHED EVERY FRIDAY

4829 Saratoga Avenue, Ocean Beach, California

Phone Point Loma 17

KIRK SMITH Editor-Owner

KATHERINE SMITH Sec'y.-Treas.

2 7

Subscription Price, 50 Cents a Year, IN ADVANCE

Outside the county, 75 cents a year.

Single Copies 5 Cents

Advertising Rates Upon Application

Local Readers, 15 Cents a Line, Averaging Six Words to a Line

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

FRIDAY, MARCH 30, 1923

THE BEACH NEWS is on sale regularly at the STATION NEWS STAND, Niagara avenue and Bacon street, and at FROIDE'S PHOTO STUDIO, Newport avenue, opp. the postoffice.

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

DOYLE'S DREAMS ARE HARMFUL

Editor The Beach News:

Referring to a friendly discussion at the Beach recently (to which reference was made in last week's issue of the Beach News) between J. K. Merritt of Long Branch avenue and others regarding certain statements of Sir Arthur Conan Doyle on Spiritualism, Mr. Merritt was requested to state his views on Conan Doyle through the columns of the Beach News to which he consented most cheerfully as follows:

"I regard Conan Doyle as a man of disturbed mind. He seems to have cultivated the imaginative faculties to the exclusion if not the atrophy, of the reflective with the result that he sees visions, dreams dreams and probably is doing a vast deal of harm. There is not, nor has there ever been any communication between this world and the next. If you will stop for a moment to consider should it be otherwise, we would have heard from Moses, Job, Socrates, Plato, Aristolle, Julius Caesar, Wellington, Napoleon, Washington, Lincoln, Roosevelt and many others and our beloved dead whose suggestions would have been of past aid to our homes, our nation and the world. Instead of hearing from the spirits of these great and other personages the communications alleged to have been received from the spirit world are from nonetities and nobodies who gibbed nothing more than superlative and irrelevant nonsense. As to the substance ectoplasm which Doyle says is exxuded of some mediums and resembles putty in its plasticity it is not necessary to find a medium who exudes it. Should you go to Washington and visit the house of representatives and the senate chamber, you will find a large number of men who regard themselves as prominent, who not only exude putty, but are entirely composed of it, at about the time of year when the autumnal elections form the subject of expectant speculation, and if your time be so unoccupied that you have leisure for the vagaries, banalities and futilities of Spiritualism, and can afford to waste your hours in the consideration of that fruitless subject. I suggest that you read the writings of Plato and Swedenborg where at least you will get the best speculations upon a subject regarding which no human being has had or will have accurate knowledge in this world."

◆ ◆ ◆

IT PAYS TO ADVERTISE

"I believe in advertising, and have had very good results of my ad in The Beach News. Through that ad, orders for baby chicks I advertised, are booked up for the next two months." FRED LOCKE.

HOT BREAD, only 10 cents a loaf, direct from Chris Homeyer's Bakery; can be had daily, 3:30 p. m., at the Ocean View Grocery, opposite the merry-go-round.

Boost and vote for Hastings.

Community Forum

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views herein expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

GRAND TRIBUTE TO A DOG

Editor The Beach News:

As a lover of dogs, I submit Senator Vest's famous eulogy to the dog, as a sort of mild rebuke to the rather sarcastic contribution by "Civilized," last week.

HUMANITARIAN.

The tribute was delivered when the senator was addressing a Missouri jury in the prosecution of a man who had shot his neighbor's dog. The senator said:

"Gentlemen of the jury: The best friend man has in the world may turn against him and become his enemy. His son or daughter that he has reared with loving care may prove ungrateful. Those who are nearest and dearest to us, those whom we trust with our happiness and our good name, may become traitors to their faith. The money that a man has he may lose. It flies away from him, perhaps when he needs it most. A man's reputation may be sacrificed in a moment of ill-considered action. The people who are prone to fall on their knees to do us honor when success is with us, may be the first to throw the stone of malice when failure settles its cloud upon our heads. The one absolutely unselfish friend that man can have in this selfish world, the one that never deserts him, the one that never proves ungrateful or treacherous, is his dog. A man's dog stands by him in prosperity and in poverty, in health and in sickness. He will sleep on the cold ground, where the wintry winds blow and the snow drives fiercely, if only he may be near his master's side. He will kiss the hand that has no food to offer; he will lick the wound and sores that come in encounter with the roughness of the world. He guards the sleep of his pauper master as if he were a prince. When all other friends desert, he remains. When riches take wings and reputation falls to pieces, he is as constant in his love as the sun in its journeys through the heavens. If fortune drives the master forth an outcast in the world, friendless and homeless, the faithful dog asks no higher privilege than that of accompanying him to guard against danger, to fight against his enemies. And, when the last scene of all comes, and death takes the master in its embrace, and his body is laid away in the cold ground, no matter if all other friends pursue their way, there by the graveside will the noble dog be found, his head between his paws, his eyes sad, but open in alert watchfulness, faithful and true even in death."

Senator Vest spoke in a low tone and used no gestures. He made no reference to the evidence in the case or its merits. The lawyer who asked Senator Vest to speak won his case.

◆ ◆ ◆

Editor BEACH NEWS:

I hope every voter will read the editorial in the "Onion" of March 28 re "Library Bonds" which are of the utmost importance to us all at Ocean Beach, as we need a library building badly, and I hope the vote will be large. Books are of two kinds, one is a blessing, the other a curse, and it is a great satisfaction that Miss Rankin, our librarion, is so careful in selecting books that will help in developing the better traits that lie in the "genus homo." May she long continue. ZENAS.

A WORLD OF BEADS

Imported direct from Europe, beads and bead work of all kinds can be obtained at the Bead Shop, 724 Broadway, San Diego, where the well-known proprietor, A. K. Aaberg and his very obliging wife announce some real bargains before their removal from the city next month. They also have on display necklaces of pearls, amber, Whitby jet, semi-precious stones, including jade and novelty beads. The genuine eau de cologne is also imported and can be secured in any desired quantity.

Give positive proof of your civic pride by publishing your name and business in your "community paper."

It's Not Far to a FABER Store

The Little Cash Grocery Faber's Cash & Carry No. 3

5021 Newport Ave. Pt. Loma 129 2119 Bacon St. Phone Pt. Loma 248

PORK AND BEANS, Heinz, No. 1 can 9c, Del Monte No. 1 can 9c

PORK AND BEANS—Heinz, No. 2 can, 12½c; Del Monte No. 2 can 12½c.

Pineapple—Grated Del Monte No. 1	12½c	Sauerkraut, Empson, No. 2 can	15c
Pineapple—Sliced Point Loma No. 2	30c	Lima Beans, No. 2 can	18c
Corn—Grimes No. 2 can	12½c	Hominy, Foothill No. 2½	15c
Tomatoes—Mission No. 2 can	12½c	Fruit Salad, No. 1 can	35c
Tomatoes—Mission No. 1 can	9c	Salmon, Del Monte No. 1 tall can	25c
Tomatoes—Mission No. 2½ can	15c	Salmon, Hunter No. 1 tall can	12½c
Asparagus Tips—Del Monte No. 1	38c	Sardines, Oval can, tomato sauce St. Regis	10c
Asparagus, whole, Del Monte No. 2½	38c	Campbells Soup, per can	10c
Peas—Pay Day No. 2 can	12½c		

Trade at Home, where prices are right. You pay no more here than in the city. Come right in and wait on yourself. We deliver all orders over $5.00 Free.

Last Week of the SPECIAL SALE

It's Not Far to a FABER Store

Serve Plenty of

CRAMER'S

RAISIN

BREAD

All the Family Will Like It.

Order from Your Grocer

Latest Style Felt Hats

MADE to ORDER—Only $2.50

HAT HOSPITAL

Men's and Women's Hats

1239 Sixth St., San Diego

Cleaned, Dyed, Sewed and Blocked

Phone 645-55

USED CARS

Terms to Suit

Will Trade or Sell any Sort of Car

At Most Any Price

H. L. LEONARD

50-50 AUTO EXCHANGE

Phone 659-30 Front and C Sts.

CLASSIFIED ADS

ONLY A DIME A LINE

TERMS CASH

Rates, 10 cents per line, averaging six words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—R. I. R. setting hens $2.00; also setting eggs. Woodmere, 4729 Cape May avenue.

FOR SALE—Reed sewing rocker $3, three small rugs $2.50, blue enamelled oil stove $3, carpet sweeper $1.50, odd dishes, 5 gallon oil can, small picture frames. 2121 DeFoe street.

FOR SALE—Auto camping outfit, big bargain. C. C. Williams, 2011 Ocean Blvd., Ocean Beach.

WANTED—Plain sewing by the day, $3. Call at 4824 Santa Monica Ave., Ocean Beach. Phone Pt. Loma 308-R.

FOR RENT — Three-room furnished cottage, near Abbott and Ocean Front. Adults only. Phone Point Loma 46-W.

FOR SALE—Auto tent, 8x10; only used three nights: $6.50. 4851 Newport avenue, Ocean Beach.

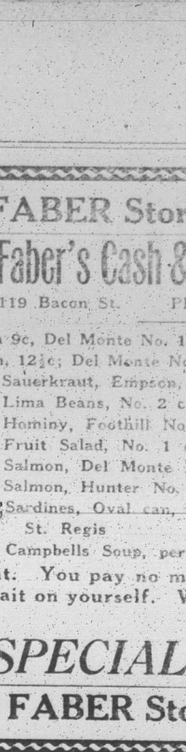
FOR SALE — Ancona hatching eggs, $1.25 a setting. 4645 Saratoga avenue. Phone P. L. 311-J.

WANTED—Work by the hour or day, by a good industrious woman. Box 824. Phone P. L. 265.

FOR SALE—Black Minorcas; also setting eggs. Mrs. E. F. Smith, 4745 Newport avenue.

FOR SALE—One dozen R. I. R. laying hens and five white leghorns, $1.50 each. Call at 4875 Santa Cruz avenue.

Get your name on our subscription list before the raise in rates.



DeLUXE WATER HEATER

No Home Complete Without One

Durable and Economical

Ocean Beach Plumbing Co.

Chas. H. PELTCHER

Proprietor

5068 Niagara Avenue

STILES

We Specialize In

Vegetable and Flower Seeds

Poultry and Bee Supplies.

630 E STREET SAN DIEGO

Phone: Point Loma 20-J

SUNSET GARAGE

Crank Case Service

TURNER B. KLINE

1916 Bacon Street

Ocean Beach, Calif.

San Diego's All-Year-Round TOY LAND

CHILDREN'S OUTDOOR PLAYTHINGS

Phone 625-70

PASSMORE'S

Bird and Toy Store

1166 Sixth St. Bet. B and C

Gold Fish and Aquariums

Bird, Dog and Cat Remedies

St. Andreasburg Canaries.

SAN DIEGO'S OLDEST BIRD STORE

SUNSET CREST

(Highest Point of Sunset Cliffs)

CHAS. M. WHEELER, Prop.

Cable St. and Orchard Ave.

Beautiful Cement Bungalows, four rooms with bath, completely furnished.

$45 per month Fireproof Garages

J. W. JOBES

BUILDER

4522 Long Branch Avenue

OCEAN BEACH, CALIF.

Phone, Point Loma 36

B. L. MARTIN

Recently with Sherman, Clay & Co., San Francisco

EXPERT PIANO TUNING AND REPAIRING

Phone Point Loma 17 P. O. Box 1092

Thirteen million people are estimated to own their own homes in the United States. Are you among 'em?

Pacific Beach

MRS. LUCY WOODWARD
Authorized Representative For
PACIFIC BEACH
Phone Pacific Beach 471
1739 Hornblend Street
Pacific Beach

SPECIAL NOTICE.

Commencing with the enlarged edition of THE BEACH NEWS on April 13, the future subscription prices will be (.75c) seventy-five cents per year anywhere in San Diego county and ($1.00) one dollar yearly elsewhere.

Subscribe NOW and get the benefit of the original rates of fifty cents a year.

Rev. Millar's sermon Sunday morning was an illustrated one, and especially for the church members—the subject was "The Power We Need to Properly Do Our Church Work". An added attraction to the service was the singing of "The Palms" by the Academy cadets, assisted by two members of the orchestra. The C. E. society met Sunday evening with Dorothy Staibe as leader, and the subject, "Missionary Schools at Home and Abroad."

The annual church meeting of the congregation and other friends was held Tuesday, March 27th, with a good attendance. Reports of all the departments of the church work were given, showing satisfactory work done and growth during the past year. Rev. Mr. Millar was elected as stated supply and the following trustees: Mrs. McCusker, Mrs. Clark, Mrs. Woodward, Mr. Richert and Mr. Milligan. Light refreshments were served by th Ladies' Aid society.

Misses Margaret Reed, Agnes Henderson, Evelyn Moody and Lucy Lawrence have been spending several Saturday mornings picking flowers, disbeding carnations and otherwise helping Mr. Hardy.

Mr. Henderson has been for several week re-modeling some of the A. & N. academy buildings.

Mrs. Jones is now in Los Angeles, where she is awaiting an appointment at the Granada Mission.

Mrs. Milligan chaperoned the following party of young folks to the C. E. rally in San Diego: Miss Nita Davis, Eva and Hazel Milligan, Edith Clark and Agnes Henderson. The following Pacific Beach high school students took part in the operetta, "Love Pirates," given by the La Jolla High School Glee club, at the Community House: Misses Edith Clark, Dorothy Higbee, Eileen McCombes, Eleanor Shear, Joe Richert, Charles Ray and Henry and Clifford Adams.

Rev. Mr. Millar and Mrs. Millar are receiving congratulations on the news they received Sunday of the arrival of a little son to the home of their daughter, Mrs. John Bickford in China.

Mrs. Hinkle came down from Fullerton Thursday for a visit with Pacific Beach friends—she and Mrs. Scripps are planning a short stay at Mrs. Scripps' mountain cottage at Pine Hills.

Mr. Stafford and mother have bought a beautiful home site on Cass street and are planning to improve it and build in the near future.

Friends of Helen Dula (Mrs. Ferguson Hamilton) will be interested to learn of the arrival of a little daughter, March 11, at their home in New Haven, Conn.; Prof. Hamilton is a member of the faculty at Yale university. Mrs. Dula who has been with her daughter for the past year, plans to return to San Diego in May.

Mr. and Mrs. Brotherton of Los Angeels are staying with Mr. and Mrs. Robert Henderson.

Some dishonest person or persons apparently in search of an education and amusement at the same time broke into the schoolhouse and stole the phonograph and big dictionary.

Mr. Charles Crane is home again after an enjoyable and restful stay among the big trees in the northern part of the state.

Subscribe NOW and get the benefit of the original rates of fifty cents a year.

SUN, MOON AND TIDE

MARCH ALMANAC

	Sun Rises	Sun Sets	Moon Rises	Tides High		Tides Low	
			p.m.				
26	5:45	6:05	12:11	3:33	4.3	11:24	0.7
				6:01	**3.4**	**11:01**	**2.5**
27	5:43	6:06	1:10	4:53	4.6	12:12	0.3
				6:37	**3.9**	**11:59**	**2.0**
28	5:42	6:07	2:12	5:57	5.1		
				7:10	**4.4**	**12:54**	**—0.1**
29	5:41	6:08	3:18	6:48	5.4	0:52	1.4
				7:44	**4.9**	**1:32**	**—0.4**
30	5:40	6:03	4:27	7:38	5.7	1:37	0.7
				3:17	**5.3**	**2:08**	**—0.5**
31	5:38	6:09	5:36	3:24	5.3	2:20	0.1
				3:52	**5.7**	**2:44**	**—0.4**

New moon, March 17 at 12:51 p. m.
Sun at vernal equinox March 21 at 6:20 p. m.

Church News

FIRST BAPTIST CHURCH

Rev. Rolla E. Brown, Pastor

Supndays—Worship and preaching at 11 a. m. and 7:30 p. m.; Bible school, graded for all ages at 9:45 a. m.; Young People's Union at 6:30 p. m.

Wednesdays—Service of prayer, praise and conference at 7:30 p. m. The public is cordially invited to attend any or all of these meetings.

Easter music will predominate at the services next Sunday, with themes appropriate to the day. Mr. Brown the pastor will preach both morning and evening, his topic at 11 o'clock being "The Son of God With Power" and at 7:30, "Why Call Ye Me Lord?" Baptism will be administered at both services.

The Bible school will convene in the main room (auditorium) at 10:15 and a special program will be given by the school, beginning with the Resurrecention Story tolk by Mrs. Rankin, this being the last of the interesting series of stories by the superintendent recently.

Easter Music

The Baptist choir will render the following selections Easter Sunday:

"Praise Ye Jehovah" (Lyon).

"Christ Is Risen" (Wilkinson).

"O Light That Breaks From Yonder "Tomb" (Dressler).

(Soprano solo by Mrs. Brown with violin obligato).

The annual election of officers of the church will be held next Wednesday night at 8 o'clock in the prayer-room of the church.

The World Wide Guild will have a get-together supper at the church next Friday night at 6:30. Miss Garrett, from the First church of San Diego, who is beginning her work as director of the girls of W. W. G. at Ocean Beach, will be the guest of the evening.

◆ ◆ ◆

UNION CONGREGATIONAL CHURCH

Rev. Frederic J. Stoetzel, Pastor

Church school at 9:45.

Morning worship at 11.

Evening worship at 7:30.

Sunday morning Mr. Stoetzel will speak on "The Significance of the Resurrection." The choir will sing, "Down in the Lilied Garden" by Wilson. "There Is a Green Hill Far Away" will be sung by Mrs. J. T. Smith.

Song service in the evening. The following will comprise the special music: "Open the Gates of the Temple," by Miss Margaret Grubbs. Anthem, "The Lord Is Risen Again" (Adams); solo, "Hosanna" (Granier) by Walter W. Roberts.

A special call meeting of the Woman's Missionary society will be held Tuesday at 2:30 p. m. As it is the time for the election of officers it is urged that all members and friends be present.

The quarterly business meeting of the church will be held Wednesday night. A fellowship supper will be enjoyed at 6:30. A large attendance is asked for as important matters of business are to be considered.

◆ ◆ ◆

CATHOLIC CHURCH

(Corner Defoe Street and Santa Monica Avenue)

Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.

Week Days—Service at 8:00 a. m.

At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

◆ ◆ ◆

TRINITY MISSION EPISCOPAL

Rev. George Wallace, D. D.

Sunday school at 9:45 a. m.

Morning service at 11.

Sunday school and morning service held at 5006 Niagara avenue.

E. B. Oldham is making alterations and beautifying his home at 4817 Muir avenue.

Cramer's Raisin Bread is proving popular.

FLORICULTURE AND HORTICULTURE

By DONALD CAMERON

THE FLOWER GARDEN

The hues of the rainbow may be taken as a guide in the happy relations of color to color.

Another important consideration in the arrangement of the garden is that of form—the selection of plants beautiful in themselves, and their arrangement singly or in groups, as backgrounds for smaller flowers, as screens, boundaries, and hedges. The larger of them can be used as screens for unsighty corners, and to afford shelter to more delicate specimens. Others to break up the monotony of a lawn and to maintain the beauty of the garden.

In the use of eevrgreens discretion should be exercised, for it must be remembered that they are greedy feeders, and when, as is often the case, they are used to border flower beds, if planted there too generously they impoverish the soil and weaken the chances of the flowers. This is especially true of acacias and arivits, which are seen every day, taking every particle of nourishment out of the soil to the detriment of choicier subjects.

Next week, "The Vegetable Garden."

All About Abalone

By TURNER B. KLINE

The real pearl is developed by some foreign substance getting into the abalone's stomach with some of its food and the shell fish covers the substance as it does the Torsedo, so that the substance will not injure its body.

It has been told by many guides of sight-seeing parties in some places on this coast that a Chinaman was drowned by putting his fingers under an abalone shell to pull it off the rocks. Then, as the tale runs, the shell fish clamps down on his fingers and the tide comes in and he is drowned. If the number of Chinamen were drowned that has been told about in this same case, there would not be any Chinamen left in the country. This tale sounds like a myth, as it is impossible to hold one's fingers under such a shell fish for two reasons: First, the abalone more than fills it shell; second, the edge of the shell is rounding from the inside to the outside edge, so that if the case might happen that any foreign substance should get under the shell the fish can work it out easily.

This idea of an abalone holding one's fingers under its shell was demonstrated many times in the aquarium at the Panama California Exposition in 1915.

The next article will be on other species of the abalone family.

(Continued)

NEWPORT CAFE IMPROVEMENTS

Harry Kalbiris, the progressive new proprietor of the Newport Cafe, will soon begin alterations and improvements of his eating emporium and ice cream parlor. The entire interior will be rearranged and extra facilities will be furnished for the comfort and convenience of customers.

ELECTION NEXT TUESDAY.

Harry Lalliris, the progressive new only one on the mayoralty ballot at the general election next Tuesday, April 3. The names of John Held, Don Stewart, Albert Flowers and Stephen Bjarnson will appear on the council ballot and Edgar Hastings, W. C. Crandall, Lena P. Crouse and Luella P. Crawford will contest for the two jobs on the board of education.

Get the "Hastings habit" in marking your ballot at the general election, April 3.

Dance to Music That Makes You Want to Dance

BENBOUGH'S

OCEAN BEACH PAVILION

THE "GARDEN OF EDEN"

Dancing Every Thursday and Saturday Evening and Sunday Afternoon and Night

Good Music! Good Floor! Open All the Year.

THE STAR CAR
$558.75 Here
MAINE GARAGE
Newport Avenue
Phone: Point Loma 382
STORAGE SUPPLIES

MERRY-GO-ROUND
FARE 5c—EVERYBODY
Free Picnic Pavilion with tables to seat 120 people; canvas curtain side next to ocean to keep off wind.
Free light and water to all picknickers.
Night parties should phone Point Loma 65-J to have tables reserved
O. F. DAVIS & SON, Proprietors

SMOKE HIGHWAY CIGAR
3 for 25c
2 for 25c
10c Staight

SMOKE OCEAN BEACH SPECIAL
Five Cent Cigar

FREMONT CLUB CIGAR STORE
OCEAN BEACH CIGAR FACTORY
5026 Newport Avenue Phone: Point Loma 92

EDGAR F. HASTINGS
PIONEER POINT LOMA
CONTRACTOR and BUILDER
PHONE, POINT LOMA 362-J
Resident of Point Loma for Fifteen Years

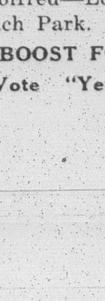
GONZALES NURSERY
4975 Santa Monica Avenue Ocean Beach, California
Large Assortment of Fruit Trees, Shrubbery, Plants, Fuchsias, Stocks, Begonias, Lillies, Roses, Vines and Flowers
ALL HOME GROWN
Landscape Gardening and Lawns a Specialty

Hay, Grain
Wood, Coal
Poultry, Rabbit, Bird Supplies and Remedies
Baby Chicks
Esco Electric Brooders
Seeds. Trucking

OCEAN BEACH
Feed, Fuel, Paint and Express
EARL J. HAAS, Mgr.
1926 BACON STREET
Telephone: Point Loma 20-W

Sherwin-Williams (Paints SWP)
Old Dutch Enamel
Marnot, Scarnot and Rexpar Varnish
Floorlac
Brushes, Wall Paper
Roofing

The MAIN RESTAURANT
MRS. D. HUMASON, Proprietor
OUR MENU IS COMPLETE
Special Chicken Dinner, 50c



Notice—THE BEAD SHOP
724 Broadway, Moves to Los Angeles
Removal Sale With Reduced Prices—All Jewelry and Novelties Will Be Closed Out Entirely
Fourteen Karat Gold Rings Reduced 50%
and other jewelry at a greater discount. Amber, jet, ivory and semi-precious stone necklaces, novelty necklaces and beads of all kinds, all reduced. This is the only place in San Diego where you can get the genuine Farina Eau de Cologne, which has stood the test of a century of use.
BUY WHILE YOU CAN—WE GO SOON

Sheet Stock
Brass
Copper
Aluminum
Zinc
Tin
Galvanized Iron
Tubing, Brass
Copper

Telephone 613-91
WILEY & COBB
Sheet Metal Works
830 Seventh Street
SAN DIEGO : CALIFORNIA
Residence, Ocean Beach
Phone, Point Loma 311-J

Cornice
Skylights
Gutters
Leaders
Elbows
Heating and Ventilating
Auto Bodies

ANNOUNCEMENT
CHANGE IN MANAGEMENT
NEWPORT CAFE
and
ICE CREAM PARLOR
HARRY KALLIRIS, Proprietor
Cor. Bacon St. and Newport Ave.
SPLENDID CUISINE
SATISFACTORY SERVICE
Tables Reserved For Ladies
Candies and Ice Cream—Cigars and Cigarettes

DAILY TRIPS TO SAN DIEGO AND POINT LOMA
REID TRANSFER
1885 Bacon Street, Ocean Beach, Calif.
FREIGHT BAGGAGE JOBBING MOVING
STORAGE
FEED, FUEL and HARDWARE
Residence Phone Point Loma 125-J
Office Phone Point Loma 136

Cleo J. and John Zweck to Lydia Wholfred—Lots 13, 14, blk. 3, Ocean Beach Park.

BOOST FOR THE LIBRARY

Vote "Yes" on Proposition 2,

New residents are flocking to the Beach, and you'll get your share of their trade by telling 'em who and what and where you are through our advertising columns.